

WATT, RETTEW & CLAY.

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Store Closes Promptly at 6 P. M.; Saturdays at 10.

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Watt's is the coolest shopping place in town.

50c. Percale Shirt Waists, 29c.

Excellent quality. Well made.

89c. Madras Shirt Waists, 50c.

Fine Madras. Up to date.

10c. DIMITIES, at 6 1/4c.

Black, navy and white grounds with set figures, scrolls, vines, bouquets, fleur de lis and other effects in pink, green, blue, helio, navy and multi-color combinations.

 32 inches wide—sheer, cool and airy. We've sold hundreds of yards *this season at 10c.* Pick now from these new, full pieces at 6 1/4c. Mail orders will be carefully looked after.

17c. DIMITIES, 8c.

In short lengths—one up to ten yards—black, navy and light grounds.

Dimity Lawns, 4 1/2c.

Another case of pretty Dimity Lawns will go on sale to-morrow, at 4 1/2c.

10c Dress Gingham, 5 1/2c.

Checks, stripes and plaids—all colors. One of the season's best bargains.

10c. Crash Linen, 5c.

Good weight. Natural linen color. Five yards for a skirt.

25c. White P. K., 19c.

Excellent quality. Medium and wide wefts and cords. Not remnants—full pieces.

20c. India Linon, 15c.

32-inch White India Linon and Persian Lawn. Fine and sheer. Launderers beautifully.

Large Size Turkish Towels—10c. each.

 Its much nicer to use *your own* towels than those furnished by the bath-house keepers. These are extra heavy, large size and very absorbent. A pretty good 12 1/2c. towel, for 10c.

Well-made Crash Skirts, 33c.

With two-inch hems.

\$1 Percale Wrappers, 75c.

Yoke finished with braid.

Such are the magnets we use to draw you. And, we think you'll respond gladly. Quickly. You can judge by these magnificent offerings that we have set out to make this mid-summer month a busy one in spite of the general complaint that "trade is always dull in July."

The fact is, the doings of this store permit of no dull days in *any* season. We keep the business machinery so thoroughly oiled that busy days are always with us.

Other very enticing, business bringing values are told of below:—

Summer Skirts.

AT \$1—Five gore White P. K. Skirts—pleated back—three-inch hem.
AT \$1—Skirts made of excellent crash linen—two bands of white duck around bottom.
AT \$1—Skirts made of cotton covert cloth—brown, gray, navy and green, with 3-inch hem.
AT \$1.25—Skirts of excellent crash linen—three graduated bands of white duck around the bottom.
White P. K. Skirts—plain and fancy—\$1.50, \$2, \$3.50, \$5, \$5.50 and \$7.
Black P. K. Skirts, at \$3 each.
Cadeau Blue Duck Skirts, full flare with panels of white duck—\$3.50.

THESE OF WOOL:—

Two styles of \$5 Navy Blue Serge Skirts, at \$3.
Regular \$3 Black Cheviot Serge Skirts at \$2.
Regular \$5 Homespun and Serge Skirts—gray, black, navy and brown, at \$4.
Regular \$7.50 Skirts at \$5. Black and gray mohair, black figured mohair, black and navy serge; some plain; some appliqued.
Regular \$5.00 Rainy-Day or Shopping Skirts, at \$3. All colors. Twelve rows of stitching around the bottom.
Regular \$10 Skirts at \$7; fine black and navy serge; appliqued back and front.
Regular \$15 Black Silk Skirts, at \$10.

Tailor-made Suits.

Regular \$10, \$15 and \$18 Black Crepon Skirts, at \$8, \$10 and \$12.
Regular \$12 Black Cloth Skirts, at \$9; Handsomely appliqued.
Regular \$15 Extra Quality Gray Venetian Cloth Skirts, at \$10; appliqued back and front.

Wrappers.

Regular \$7 Suits, now \$3.75 each.
Regular \$8 Suits, now \$4.50 each.
Regular \$9 Suits, now \$5.25 each.
Regular \$10 Suits, now \$6 each.
Regular \$12 Suits, now \$7.50 each.
Regular \$15 Suits, now \$9 each.
Regular \$17 Suits, now \$9.75 each.
Regular \$20 Suits, now \$11.25 each.
Regular \$22 Suits, now \$12.75 each.
Regular \$25 Suits, now \$15 each.

Home Furnishings.

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How cool the home looks (and really is) when the furniture is covered with pretty linen! We show a half-dozen different styles of striped linen—66 inches wide—at 50c., instead of 69c.

Screens—polished oak frames—filled with silklike—triple, 2. Single, \$1. \$1.75 and \$1.50.

Tapestry Table Covers—new line—4-4, 5-5, 6-6, 8-8, 10-10, 12-12, 14-14, 16-16, 18-18, 20-20, 22-22, 24-24, 26-26, 28-28, 30-30, 32-32, 34-34, 36-36, 38-38, 40-40, 42-42, 44-44, 46-46, 48-48, 50-50, 52-52, 54-54, 56-56, 58-58, 60-60, 62-62, 64-64, 66-66, 68-68, 70-70, 72-72, 74-74, 76-76, 78-78, 80-80, 82-82, 84-84, 86-86, 88-88, 90-90, 92-92, 94-94, 96-96, 98-98, 100-100.

Curtain Scrim—colored stripes—10c. a yard.

Window Shades—spring rollers—3x6 feet—5c. White, light, dark and medium green.

Crocheted Bed Spreads—full size—Marcelline patterns—regular \$1.25 spreads, at \$1.

Genuine Marcelline Bed Spreads—beautiful patterns—extra quality—\$2.00.

A Fan Sale.

Children's colored Jap fans—3c., instead of 5c.

Regular 10c. Jap. Fans, at 5c.
Regular 15c. Jap. Fans, at 10c.
Regular 20c. Jap. Fans, at 15c.
Regular 25c. Jap. Fans, at 20c.
Regular \$1 White Canvas Silk Fans—lace edge—silvered sticks—at 50c.

Nun's Veiling at low summer prices.

42 inches wide. 1 1/2 yards are enough for a veil.
Deep borders.
Perfect black.
75c. for the \$1 grade (wool).
\$1 for the \$1.50 grade (silk warp).
\$1.50 for the \$2 grade (silk warp).
\$2 for the \$2.50 grade—all silk—hemstitched or plain.

Shirt Waists.

White Lawn Shirt Waists. Were 50c., now 35c.
The 89c. Fancy Madras Waists are now 50c. each.

Black Satteen Petticoats.

White Laid Linon Dressing Sacques—empire collar—lace trimmed. \$1.
White Lawn Dressing Sacques—ruffle of embroidery around deep sailor collar and bottom. \$1.50.
Pink, blue and lavender Lawn Dressing Sacques—beautifully trimmed with lace and insertion. \$2.

Bathing Suits.

Children's one-piece suits—made of all-wool flannel—finished with braid. Ages 2 to 8 years. \$1.
Girls' two-piece suits—made of all-wool flannel—finished with braid. Ages 6 to 16 years. \$1.75.
Girls' navy blue two-piece flannelette suits—braid trimmed. Ages 6 to 16 years. \$1.

Wash Silks Reduced.

39c. for the 50c. ones.
25c. for the 29c. ones.
And, there's not many left.

Persian Rugs—\$1.50.

That is, they are Persian patterns—deep, true colorings of the Orient. Six patterns. Size 27x54 inches. Deep fringe.

White All-over Lace.

For yokes and sleeves in wash dresses. 50c., 62 1/2c. and 75c. a yard.

Cool Corsets.

Not all "Summer" corsets are cool. Some of them look cool—that's all.

Men's Bathing Suits.

Men's one-piece Navy Blue Flannel Suits—regular \$1.25 suits—at 90c. Sizes 31 and 33.

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White Lawn Dressing Sacques—ruffle of embroidery around deep sailor collar and bottom. \$1.50.
Pink, blue and lavender Lawn Dressing Sacques—beautifully trimmed with lace and insertion. \$2.

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Wash Silks Reduced.

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And, there's not many left.

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